

Dear Friends,

The International Center of the Capital Region is a non-profit organization with a 67-year history of connecting and welcoming immigrants and international leaders to the area. Our mission is to connect NY's Capital Region to the world through citizen diplomacy.

On March 18th, we will be hosting the regional Academic Worldquest, the flagship youth education program of the World Affairs Councils of America, which brings together students from across the Capital Region to test their knowledge in world affairs. We will be sending the winning team to attend the Washington DC's national competition. Our fundraising goal is \$5000 to cover travel expenses of the winning team (4 students + 1 chaperone). Any remaining funds will be our Young Diplomats programming fund.

We will be holding our first annual "Bid for Peace" silent auction fundraiser March 6th -25th and you can make a tax-deductible donation of an item, a skill-service, or an experience, or partner with us as a sponsor. We are especially looking for international-themed items or experiences. All donors and sponsors will be recognized on social media, and during the in-person competition.

We appreciate your consideration of this request. Please submit the attached form by Friday, February 25, 2023. If you have questions please contact Director of Community Engagement, Holly McKenna, at community@iccralbany.org. Thank you for your support!

Sincerely,

JENNIFER ZHAO Executive Director

80 Vandenburgh Ave. Troy, NY 12180 Office: (518) 708-7608 Cell: (518) 894-8766 Email: info@iccralbany.org

INTERNATIONAL CENTER OF THE CAPITAL REGION







Presenting s2000+	Exclusive recognition as the presenting sponsor of the event Welcome remarks from podium Display corporate pop-up banner + All benefits below	
Valedictorian S1000	Prominent logo recognition on the event website Video Acknowledgement + All benefits below	
Salutatorian ^{S500}	Verbal recognition from podium Table signage at event + All benefits below	
Dean's List S250	Corporate logo items for guests Recognition on event invitations and emails + All benefits below	
Honor Roll s100	Recognition on International Center website Recognition on Facebook, Instagram, Twitter, and LinkedIn Scaled recognition on screen during event	

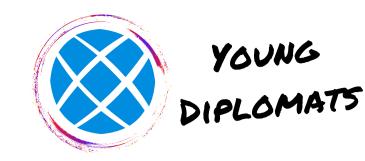
Contact us regarding Media, In-Kind, and Silent Auction Opportunities. We look forward to partnering with you!

Visit: <u>www.iccralbany.org</u> Phone: 518-708-7608 Email: info@iccralbany.org



80 Vandenburgh Ave. 131 Fitzgibbons Hall Troy, NY 12180

SPONSORSHIP FORM



Organization Name :		
Full Name		
of Representative :		
Title of Representative :		Phone Number:
Email Address :		
Mailing Address :		
City :	State :	Zip Code :
\$2,000 Presenting	\$1000 Valedictor	ian \$500 Salutatorian
	\$250 Dean's List	\$100 Honor Roll
Silent Auction Item:		
	W	/e will mail the auction prize
Cash Value (min \$50):	P	ease arrange for pickup of auction prize
	W	/e will drop off the auction prize at ICCR's office

Please make check payable to "International Center of the Capital Region" and mail to: 80 Vandenburgh Ave. Troy, NY 12180, and send your high resolution logo to: info@iccralbany.org. If you prefer to pay using credit card or ACH online, please go to: <u>https://iccralbany.org/worldquest/</u>

To submit this form online, please visit: <u>https://iccralbany.org/youth-sponsor/</u>

The undersigned hereby affirms that, "I am duly authorized to enter this contract and personally and individually guarantee the terms specified herein."

Signature :

Date :

Thank you for your support!

Visit: <u>www.iccralbany.org</u> Phone: 518-708-7608 Email: info@iccralbany.org



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