



INTERNATIONAL
CENTER OF THE
CAPITAL REGION
SINCE 1956

Dear Friends,

The International Center of the Capital Region is a non-profit organization with a 67-year history of connecting and welcoming immigrants and international leaders to the area. Our mission is to connect NY's Capital Region to the world through citizen diplomacy.

On March 18th, we will be hosting the regional Academic Worldquest, the flagship youth education program of the World Affairs Councils of America, which brings together students from across the Capital Region to test their knowledge in world affairs. We will be sending the winning team to attend the Washington DC's national competition. Our fundraising goal is \$5000 to cover travel expenses of the winning team (4 students + 1 chaperone). Any remaining funds will be our Young Diplomats programming fund.

We will be holding our first annual "Bid for Peace" silent auction fundraiser March 6th -25th and you can make a tax-deductible donation of an item, a skill-service, or an experience, or partner with us as a sponsor. We are especially looking for international-themed items or experiences. All donors and sponsors will be recognized on social media, and during the in-person competition.

We appreciate your consideration of this request. Please submit the attached form by Friday, February 25, 2023. If you have questions please contact Director of Community Engagement, Holly McKenna, at community@iccralbany.org. Thank you for your support!

Sincerely,

JENNIFER ZHAO
Executive Director

80 Vandenberg Ave. Troy, NY 12180
Office: (518) 708-7608 Cell: (518) 894-8766
Email: info@iccralbany.org



YOUNG DIPLOMATS



Presenting \$2000+

Exclusive recognition as the presenting sponsor of the event
Welcome remarks from podium
Display corporate pop-up banner
+ All benefits below

Valedictorian \$1000

Prominent logo recognition on the event website
Video Acknowledgement
+ All benefits below

Salutatorian \$500

Verbal recognition from podium
Table signage at event
+ All benefits below

Dean's List \$250

Corporate logo items for guests
Recognition on event invitations and emails
+ All benefits below

Honor Roll \$100

Recognition on International Center website
Recognition on Facebook, Instagram, Twitter, and LinkedIn
Scaled recognition on screen during event

Contact us regarding Media, In-Kind, and Silent Auction Opportunities.
We look forward to partnering with you!

Visit: www.iccralbany.org
Phone: 518-708-7608
Email: info@iccralbany.org



80 Vandenberg Ave.
131 Fitzgibbons Hall
Troy, NY 12180

SPONSORSHIP FORM



YOUNG DIPLOMATS

Organization Name :

Full Name
of Representative :

Title of Representative : Phone Number:

Email Address :

Mailing Address :

City : State : Zip Code :

☐ \$2,000 Presenting

☐ \$1000 Valedictorian

☐ \$500 Salutatorian

☐ \$250 Dean's List

☐ \$100 Honor Roll

Silent Auction Item:

Cash Value (min \$50):

- ☐ We will mail the auction prize
- ☐ Please arrange for pickup of auction prize
- ☐ We will drop off the auction prize at ICCR's office

Please make check payable to "International Center of the Capital Region" and mail to: 80 Vandenburg Ave. Troy, NY 12180, and send your high resolution logo to: info@iccralbany.org. If you prefer to pay using credit card or ACH online, please go to: <https://iccralbany.org/worldquest/>

To submit this form online, please visit: <https://iccralbany.org/youth-sponsor/>

The undersigned hereby affirms that, "I am duly authorized to enter this contract and personally and individually guarantee the terms specified herein."

Signature :

Date :

Thank you for your support!

Visit: www.iccralbany.org
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Email: info@iccralbany.org



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