



INTERNATIONAL
CENTER OF THE
CAPITAL REGION
SINCE 1956

Dear Friend,

For six decades, the International Center of the Capital Region is a non-profit organization with a history of connecting and welcoming immigrants and international leaders to the area. We foster cross-cultural dialogue by engaging with community partners and promoting the region's assets through professional exchange programs.

In the last 10 years, the Capital Region grew by 30,000+, more than half of whom were born outside of the U.S. according to data from the U.S. Census Bureau. As a business leader and major employer of foreign-born workers, we are asking you to partner with us to welcome, connect, and retain a skilled workforce as well as customers and clients to the Capital Region.

We would love for you to join us to elevate the international status of the Capital Region, as well as welcome newcomers to our area. By partnering with us, your organization would enhance community engagement, and align itself with the mission of citizen diplomacy supported by the U.S. State Department. Please see our attached sponsorship opportunities and our website: www.iccralbany.org for more information.

We hope to hear from you soon to discuss how we can work together.

Sincerely,

HOLLY PLANELLS MCKENNA
Executive Director

DTRAE CARTER
Director of Community Engagement

80 Vandenburg Ave. Troy, NY 12180
Office: (518) 708-7608
Email: info@iccralbany.org



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Connecting NY's Capital Region to the World through Citizen Diplomacy.

QUICK FACTS:



501(c)3 Non-Profit
Organization



Serving 23 counties
including Albany,
Saratoga, Schenectady,
Rensselaer



Official Implementer of the
U.S. State Dept.'s IVLP
(International Visitor
Leadership Program)



Hosting 100+
International Professional
Exchange Visitors Annually



Visitors from 30+ Countries
representing every continent
except Antarctica



300+ Volunteers
Engaged in Cross-
Cultural Activities

OUR PARTNERS:



International Visitor
Leadership Program
U.S. Department of State

GLOBALTIES > U.S.



WORLD
AFFAIRS
COUNCILS of
AMERICA



OPEN WORLD
LEADERSHIP CENTER

Visit: www.iccralbany.org
Phone: 518-708-7608
Email: info@iccralbany.org



80 Vandenburg Ave.
131 Fitzgibbons Hall
Troy, NY 12180

SPONSORSHIP LEVELS



INTERNATIONAL
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Visionary \$10,000+

Recognition at all in-person events (min. 3 per year)
Organization representative invited to speak at events
+ All benefits below

Champion \$5,000

Recognition at all virtual events (min. 6 per year)
One guest blog article on website
+ All benefits below

Embassy \$2,500

Organization logo & link displayed all YouTube Videos
Deluxe listing in Digital & Printed Visitor Welcome Packet
+ All benefits below

Global \$1,000

Organization logo and link on monthly newsletter
Standard listing in Digital Visitor Welcome Packet
+ All benefits below

Passport \$500

Organization logo and link displayed on website
Organization name displayed on placard at ICCR office
Shoutout on: Facebook, Instagram, LinkedIn, Twitter

Contact us regarding Media, In-Kind, and Event Sponsorship Opportunities.
We look forward to partnering with you!

Visit: www.iccralbany.org
Phone: 518-708-7608
Email: info@iccralbany.org



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SPONSORSHIP AGREEMENT



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Organization Name :

Full Name
of Representative :

Title of Representative : Phone Number:

Email Address :

Mailing Address :

City : State : Zip Code :

☐ Yes, we will be a corporate sponsor at the following level

- ☐ \$10,000 Visionary
- ☐ \$5,000 Champion
- ☐ \$2,500 Embassy
- ☐ \$1,000 Global
- ☐ \$500 Passport

Payment is due with the receipt of this contract.

Please make check payable to "International Center of the Capital Region" and mail to: 80 Vandenburg Ave. Troy, NY 12180, and send your high resolution logo to: info@iccralbany.org. If you prefer to pay with credit card, please call us at: 518-708-7608 or submit this form online form at: www.iccralbany.org/sponsor.

The undersigned hereby affirms that, "I am duly authorized to enter this contract and personally and individually guarantee the terms specified herein."

Signature : Date :

Thank you for your support!

Visit: www.iccralbany.org
Phone: 518-708-7608
Email: info@iccralbany.org



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