



January 16, 2024

Dear Friend:

Since 1956, we have served as citizen ambassadors for professional and cultural exchanges in more than 20 counties; promoted the diverse people, rich history, and unique assets of the Capital Region; educated and facilitate public dialogue for cultural diversity, economic development, human rights, and peace; and developed long standing mutually beneficial relationships among people from cities and regions of the world.

Our citizen diplomacy to Capital Region residents has mainly been with adults. With additional funding, we would like to expand our reach to more area school-aged children from kindergarten to college. More funds will help us teach young people in the Capital Region to be global citizens for the next generation as part of the ICCR Youth Diplomacy Program which includes a regional competition of Academic WorldQuest and a Model UN conference. Please consider being a Young Diplomats sponsor today!

Sincerely,

HOLLY PLANELLS MCKENNA
Executive Director

80 Vandenburg Ave. Troy, NY 12180
Office: (518) 708-7608 Cell: (518) 461-8207
Email: info@iccralbany.org



YOUNG DIPLOMATS



Presenting

\$2000+

Exclusive recognition as the presenting sponsor of the event
Welcome remarks from podium
Display corporate pop-up banner
+ All benefits below

Valedictorian

\$1000

Prominent logo recognition on the event website
Video Acknowledgement
+ All benefits below

Salutatorian

\$500

Verbal recognition from podium
Table signage at event
+ All benefits below

Dean's List

\$250

Corporate logo items for guests
Recognition on event invitations and emails
+ All benefits below

Honor Roll

\$100

Recognition on International Center website
Recognition on Facebook, Instagram, Twitter, and LinkedIn
Scaled recognition on screen during event

Contact us regarding Media, In-Kind, and Silent Auction Opportunities.
We look forward to partnering with you!

Visit: www.iccralbany.org
Phone: 518-708-7608
Email: info@iccralbany.org



80 Vandenberg Ave.
HVCC, GUN130
Troy, NY 12180

SPONSORSHIP FORM



YOUNG DIPLOMATS

Organization Name :

Full Name
of Representative :

Title of Representative : Phone Number:

Email Address :

Mailing Address :

City : State : Zip Code :

☐ \$2,000 Presenting

☐ \$1000 Valedictorian

☐ \$500 Salutatorian

☐ \$250 Dean's List

☐ \$100 Honor Roll

Silent Auction Item:

Cash Value (min \$50):

- ☐ We will mail the auction prize
- ☐ Please arrange for pickup of auction prize
- ☐ We will drop off the auction prize at ICCR's office

Please make check payable to "International Center of the Capital Region" and mail to: 80 Vandenburg Ave. Troy, NY 12180, and send your high resolution logo to: info@iccralbany.org. If you prefer to pay using credit card or ACH online, please go to: <https://iccralbany.org/worldquest/>

To submit this form online, please visit: <https://iccralbany.org/youth-sponsor/>

The undersigned hereby affirms that, "I am duly authorized to enter this contract and personally and individually guarantee the terms specified herein."

Signature :

Date :

Thank you for your support!

Visit: www.iccralbany.org
Phone: 518-708-7608
Email: info@iccralbany.org



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